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HMSHost Retail Introduces World Passage -- A Premier Airport Shopping Experience
Luxury retail, not just a duty-free option anymore

BETHESDA, MD – Luxury, elegance, and beauty are the key characteristics of *World Passage*, an upscale shopping venue now accessible to all airport travelers. HMSHost, a world leader in travel shopping and dining, introduced three *World Passage* stores this year – two at Seattle-Tacoma International Airport and one at Minneapolis-St. Paul International Airport. This high-end shop features a superior selection of merchandise previously available only to duty free passengers, now allowing all travelers access to much sought after brands, including, Christian Dior, Lancôme and Anthony's products. Duty Free exists only for limited items, such as alcohol and tobacco,



World Passage at Minneapolis-St. Paul International Airport

From world class chocolates and confections such as **Toblerone, Godiva and Guylian**, rare liquors, premium spirits, and fine tobacco products to ultra-fine cosmetics and fragrances from top fashion designers such as **Christian Dior, Givenchy, Armani and Estee Lauder**, *World Passage* offers the customer superb values. Elegant **Swarovski** crystal jewelry, recognized worldwide for its beauty and craftsmanship, and fine watches from top designers such as **Gucci and Cartier** round out the assortment, allowing all ticket holders to take home something truly special from their travels.

Also available to all travelers are luggage, handbags and accessories from **Calvin Klein and Guess**, sports apparel and accessories from **Adidas and Puma**, the very best in casual sportswear and travel accessories, as well as the chic and sophistication of **Gucci, Ralph Lauren and DKNY** designer sunglasses offering customers brand luxury and style.

"The demand for upscale and high end retail is increasing at airports and we're helping savvy travelers make the best use of their time by offering a quality shopping experience like World Passage," says Joan Ryzner, Senior Vice President, HMSHost Retail. "International travelers can still take advantage of the duty-free merchandise, however we've now given all travelers access to the brands they want."

About HMSHost

HMSHost is world-renowned for creating customized shopping and dining spaces in travel venues. The innovative company operates in more than 90 airport locations around the globe, including 18 of the 20 busiest airports in North America. HMSHost has annual sales in excess of \$2.0 billion and employs more than 26,000 associates worldwide.

A wholly-owned subsidiary of Autogrill S.p.A, HMSHost and the Autogrill Group are recognized leaders in travel amenities. With sales exceeding \$4.0 billion, Autogrill is present in 30 countries with over 4,500 points of sale in 979 locations (including 138 airports and 645 motorways) where 51,000 employees serve over 800 million customers every year. Visit www.HMSHost.com for more information.

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