



**FOR IMMEDIATE RELEASE  
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**FOR MORE INFORMATION:  
Marian Lemsom 31-20-603-4665 — Europe  
[lemsom@hmshost.net](mailto:lemsom@hmshost.net)  
Sheila McGee 240-694-4196 — U.S.  
[Sheila.McGee@HMSHost.com](mailto:Sheila.McGee@HMSHost.com)**

**HMSHOST BRINGS POPULAR SWEDISH HAMBURGER BRAND  
TO STOCKHOLM ARLANDA AIRPORT**

BETHESDA, MD – HMSHost Europe, part of the Autogrill Group, a world leader in airport shopping and dining, has been awarded an additional 10-year contract for a location in Terminal 4 of the Stockholm Arlanda Airport. HMSHost will develop and operate this location through a new partnership with Sweden’s oldest and most popular hamburger chain, **MAX**. HMSHost currently operates eight other food and beverage locations at the airport.

MAX is Sweden’s most highly acclaimed hamburger chain with over 50 locations currently operating throughout the country. The family-owned company is the only Swedish hamburger brand that guarantees that they serve only Swedish beef and chicken. The new MAX location is scheduled to open at the end of 2007.

The new location in Terminal 4, operating under the HMSHost license, will be accessible to travelers, airport staff and non-passengers and will serve fresh, tasty menu offerings including breakfast, and the famous MAX hamburgers and chicken burgers — all made with MAX’s traditional high standard for excellence..

Anne-Marie Zuidweg, Managing Director of ASDC at Stockholm Arlanda Airport said, “The introduction of MAX will be a welcome addition to the airport’s current range of food and beverage concepts. We are very glad to be extending our partnership with HMSHost—their professionalism combined with this new development will definitely fulfill our customers’ dining expectations.”

“We are very pleased to have the opportunity to introduce this brand to Stockholm Arlanda Airport,” said Walter Seib, Managing Director of HMSHost Europe. “We look forward to a successful relationship with this high quality burger brand, a new and exciting feature of our extensive brand portfolio.”

“We see the cooperation with HMSHost as a solid first step when we expand our company internationally. They are an ideal first partner and will work as a great test bed as we plan for new locations and countries”, says Richard Bergfors, President of Max Hamburger Restaurants.

A leading European gateway, Stockholm Arlanda Airport serves more than 16 million passengers annually, transporting them to more than 170 destinations worldwide on 60 airlines.

(more)

### About HMSHost

HMSHost is world-renowned for creating customized shopping and dining experiences in more than 100 airports around the globe. Its European development arm, HMSHost Europe, is committed to building outstanding dining facilities throughout European airports. A wholly-owned subsidiary of Autogrill S.p.A, HMSHost and the rest of the Autogrill Group are recognized leaders in travel amenities. With sales exceeding €3.9 billion, Autogrill is present in 33 countries with more than 4,800 points of sale in more than 1050 locations (including 163 airports and 689 motorways) where 51,000 employees serve over 840 million customers every year. Visit [www.hmshost.com](http://www.hmshost.com) for more information.