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HMSHost Press Release

Veteran Chef Creates Exclusive Airport Burger Benefiting Military Charities

On Veterans Day, HMSHost offers military members complimentary Budweiser BBQ Cheddar Burger



HMSHost's Budweiser BBQ Cheddar Burger available at select U.S. airport restaurants this November

BETHESDA, Md. (October 31, 2018) – In honor of Veterans Day and beyond, global restaurateur [HMSHost's Food Fight for Veterans](#) is showing its gratitude to military veterans with the debut of the exclusive Budweiser BBQ Cheddar Burger at nearly 50 HMSHost-operated airport restaurants across the U.S. just for November, with proceeds benefiting military charities.

On Monday, November 12, HMSHost invites U.S. active-duty military and military veterans with valid identification to enjoy a complimentary Budweiser BBQ Cheddar Burger while they dine-in at nearly 50 participating HMSHost-operated airport restaurants.

Hand-crafted by HMSHost chef Patrick Malone, a military veteran himself, the exclusive burger is solely available for the month of November. Chef Malone developed the burger with Budweiser's proprietary barbecue sauce and is paired with Budweiser's new Copper Lager, a collaborative brew with Jim Beam celebrating the 85th anniversary since Prohibition's repeal.

A portion of the proceeds from the Budweiser BBQ Cheddar Burger and Copper Lager pairing will be donated to local charities that support veterans and their families. The donation will be made by the [HMSHost Foundation](#), as one of its four pillars of giving is to honor veterans and their families.

"HMSHost Food Fight for Veterans is part of our continuous support and gratitude for the dedication of our veterans and active-duty military who serve our country every day. We will never be able to thank our service men and women enough for their service, but we hope they enjoy this token of appreciation during their travels," said HMSHost President and CEO Steve Johnson. "We thank them and salute them for their service and sacrifices."

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As part of the HMShost Food Fight for Veterans campaign, HMShost is holding special **Honor Our American Heroes** events at select U.S. airports. HMShost invites travelers to pause from their travels and write their messages of gratitude for veterans. A simple message of thanks can uplift others in positive ways and the Honor Our American Heroes events give travelers a unique opportunity to come to share their messages with veterans. The messages will be compiled and shared with United Service Organizations (USO) airport lounges for service members to enjoy.



Not at one of the participating airports? As part of the HMShost Food Fight for Veterans campaign, travelers can also share their messages of gratitude with service members on social media using #HMShostFoodFight. These messages will be shared with local USO offices.

HMShost has an ongoing commitment to military appreciation whether through partnerships with the USO or through our yearly discounts on great food and drinks. HMShost offers a year-round 15 percent military discount on food and non-alcoholic beverages at HMShost locations throughout the United States. The 15 percent discount is valid any day of the week for military members with valid identification at HMShost-operated airport and travel plaza locations nationwide.

HMShost Leading the Industry

HMShost is recognized by the industry as the top provider of travel dining with awards such as 2018 Best Overall Food & Beverage Operator (for the eleventh consecutive year) by Airport Revenue News. USA Today 10Best Readers' Choice Travel Awards recognized HMShost's Summer House Santa Monica at Chicago O'Hare International Airport as Best Airport Bar / Restaurant Atmosphere. HMShost is a leader in sustainability practices which include plans to [eliminate conventional plastic straw](#) use by 2020. The company also creates original award-winning events like [Airport Restaurant Month](#), [Channel Your Inner Chef](#) live culinary contest, and the Adrian Awards Gold winning campaigns, [#HMShostLove](#) and [Eat Well. Travel Further.](#)

About HMShost

Global restaurateur HMShost is a world leader in creating dining for travel venues. HMShost operates in more than 120 airports around the globe and at more than 100 travel plazas in North America. The company has annual sales of nearly \$3.3 billion and employs more than 41,000 associates worldwide. HMShost is a part of Autogrill Group, the world's leading provider of food & beverage services for people on the move. With sales of €4.6 billion in 2017, the group operates in 31 countries and employs over 58,000 people. It manages approximately 4,000 stores in about 1,000 locations worldwide. Visit HMShost.com for more information and connect with HMShost on [Facebook](#), [Twitter](#) and [Instagram](#).

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Hi-res burger images and participating locations are available here: <http://bit.ly/HMShostFoodFightVeterans>

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