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# For Immediate Release

## #HMSHostLove Asks Travelers What Love Means to Them on Giant Chalkboards Across the Country

*HMSHost travels the country to spread messages of love with airport travelers*

**BETHESDA, MD** — This Valentine's Day season, global restaurateur [HMSHost](#) is making more connections with travelers across the country as part of a unique campaign to explore the theme of love and travel within the airport community.

HMSHost invites travelers to share what love means to them on oversized, customized #HMSHostLove chalkboard installations. Surrounded by Valentine's Day décor and standing 7 feet tall, these chalkboards are popping up through Valentine's Day at Chicago O'Hare International Airport, Dallas/Fort Worth International Airport, Nashville International Airport, Orlando International Airport, and Seattle-Tacoma International Airport.

The chalkboard messages and in-person traveler interviews will be compiled and shared through an inspiring, high-production video montage. The video is set for release in time for Valentine's Day to highlight travelers coming together to define what love means to them.

A simple message of love can inspire others in positive ways and the chalkboards give travelers an opportunity, in the unique setting of an airport, to discuss and share their views. To show appreciation for travelers who contribute to these chalkboard installations, HMSHost will offer them a premium dark chocolate bar and Valentine's Day card, including a 15% discount offer at participating HMSHost dining locations, while supplies last.

To further spread appreciation this season, guests who make a minimum purchase at participating HMSHost dining locations will also receive a complimentary premium dark chocolate bar and a Valentine's Day card.

Not flying through one of these five airports during this season of love? HMSHost encourages everyone to share their stories of love with us at #HMSHostLove. Follow #HMSHostLove to be inspired by what love means to travelers across the country in the video debuting before Valentine's Day.



*Photo: These chalkboards will be on display at airports across the United States.*

### HMSHost Leading the Industry

HMSHost has been recognized by the industry as the top provider of travel dining with awards such as 2016 Best Overall Food & Beverage Operator (for the ninth consecutive year) and Food Operator with the Highest Regard for Customer Service (for the seventh year) by Airport Revenue News. HMSHost has also been recognized by Airports Council International-North America, receiving First Place for Best New Food and Beverage (Full-Service Concept) for 1897 Market at Charlotte Douglas International Airport and First Place for Best Innovative Consumer Experience Concept for its Channel Your Inner Chef live culinary contest at Chicago O'Hare International Airport.

### About HMSHost

Global restaurateur [HMSHost](#) is a world leader in creating dining for travel venues. HMSHost operates in more than 120 airports around the globe, including 44 of the 50 busiest airports in North America. The Company has annual

sales in excess of \$2.8 billion and employs more than 37,000 sales associates worldwide. HMSHost is a part of Autogrill Group, the world's leading provider of food & beverage services for people on the move. With sales of around €4.3 billion in 2015, the Group operates in 31 countries and employs over 57,000 people. It manages approximately 4,200 stores in over 1,000 locations worldwide. Visit [www.HMSHost.com](http://www.HMSHost.com) for more information. We can also be found on Facebook at [fb.com/HMSHost](https://fb.com/HMSHost) and on Twitter at [@HMSHost](https://twitter.com/HMSHost).

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