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HMSHost Press Release

HMSHost Opens Iconic Kelly's Roast Beef at Boston Logan International Airport

Travelers can now get a taste of Boston's famous roast beef sandwiches and best lobster roll

BOSTON (November 26, 2018) – Kelly's Roast Beef, a Boston food institution, is now open in Boston Logan International Airport's new Terminal B. Global restaurateur [HMSHost](#) and partner Master ConcessionAir LLC are delivering Kelly's world-famous roast beef sandwiches, lobster rolls, and fresh caught local seafood as part of the airport's new dining program to bring more local flavors to travelers.

"With more than 60 years of tradition, Kelly's Roast Beef is the ideal restaurant to share the culture of New England cuisine with airport passengers and HMSHost is proud to have Kelly's as a partner in Boston," said HMSHost Vice President of Business Development Anthony Alessi. "It is an honor to be able to share this local icon with the travelers at Boston Logan International Airport and we thank Massport and airport concessions developer and manager MarketPlace Development for their partnership on this achievement."

Kelly's Roast Beef got its start in 1951 as the creator of the original roast beef sandwich and has since established a celebrated reputation for serving traditional New England fare made with the freshest ingredients. The airport will offer all of the Kelly's fan-faves, from succulent USDA Choice roast beef sandwiches; to the fish plate fish and chips meal made with North Atlantic whitefish; to the whole belly fried clam plate with famous tartar sauce; and the hearty New England style clam chowder.

With locations featuring walk-up windows like at the flagship Revere Beach, to drive-thrus and quick service counters, Kelly's is the place to have a casual, convenient, and friendly dining experience. This makes serving airport travelers a natural extension of Kelly's service format. Kelly's in the airport offers convenient counter service, a grab and go, and a full-service bar featuring Samuel Adams seasonal brews and Ipswich Pale Ale – Ipswich is where Kelly's sources most of its seafood so serving the local beer is a perfect pairing to the food.

"We at Kelly's Roast Beef are extremely excited to open a location at Boston's Logan Airport. We see this as an opportunity to better serve our customers when traveling on business, vacationing or just going back home for a visit," said Kelly's Roast Beef Vice President / Director of Operations Dan Doherty. "They now can take Kelly's to go or enjoy it at in the terminal."

HMSHost's opening of Kelly's comes as the first installment of dining updates that are part of a new [10-year contract](#) to operate 14 food and beverage locations at Boston Logan International Airport. Future openings that are part of this plan include ushering James Beard award-winning chefs and more popular local favorites into the airport for the first time.

A list of HMSHost-operated locations at Boston Logan International Airport is available on the [HMSHost location finder map](#).

HMSHost Leading the Industry

HMSHost is recognized by the industry as the top provider of travel dining with awards such as 2018 Best Overall Food & Beverage Operator (for the eleventh consecutive year) by Airport Revenue News. USA Today 10Best Readers' Choice Travel Awards recognized HMSHost's Summer House Santa Monica at Chicago O'Hare International Airport as

Best Airport Bar / Restaurant Atmosphere. HMShost is a leader in sustainability practices which include plans to [eliminate conventional plastic straw use](#) by 2020. The company also creates original award winning events like [Airport Restaurant Month](#), [Channel Your Inner Chef](#) live culinary contest , and the Adrian Awards Gold winning campaigns, [#HMShostLove](#) and [Eat Well. Travel Further.](#)

About HMShost

Global restaurateur HMShost is a world leader in creating dining for travel venues. HMShost operates in more than 120 airports around the globe and at more than 100 travel plazas in North America. The company has annual sales of nearly \$3.3 billion and employs more than 41,000 associates worldwide. HMShost is a part of Autogrill Group, the world's leading provider of food & beverage services for people on the move. With sales of €4.6 billion in 2017, the group operates in 31 countries and employs over 58,000 people. It manages approximately 4,000 stores in about 1,000 locations worldwide. Visit HMShost.com for more information and connect with HMShost on [Facebook](#), [Twitter](#) and [Instagram](#).

About MarketPlace Development:

MarketPlace Development, a New England Development company, develops and manages airport retail programs across the country. A recognized industry leader for over 20 years, MarketPlace Development works in partnership with airports and airlines to enhance passenger satisfaction and maximize revenue. The Massachusetts-based company is responsible for the concessions programs at Boston Logan International Airport, Philadelphia International Airport, Reagan National Airport, and Dulles International Airport, and has also worked with numerous airports and airlines across the country. Visit www.marketplacedevelopment.com for more information.

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