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HMSHost Contact: Communications@HMSHost.com

For Immediate Release

Smile! HMSHost Brings Holiday Photo Booth and Holiday Twist Off Contest to Airports Across the Country

Digital photo booth pop-ups this holiday season; text-to-win sweepstakes launches across U.S.

BETHESDA, MD — No time for holiday photos? Global restaurateur [HMSHost](#) has you covered. This holiday season, HMSHost is spreading holiday spirit and good cheer by bringing a digital photo booth to three U.S. airports offering travelers the opportunity to create a lasting memory during their travels. In addition to these Holiday Snapshots events, HMSHost launched a nationwide Holiday Twist Off promotion that gives travelers the chance to instantly win one of many gift cards, right in time for the holiday.

“With our Holiday Snapshots photo booths, along with our instant win promotion, we’re delivering a unique and memorable experience to travelers, giving them an unexpected fun photo opportunity during the holiday travel season that they can remember for years to come,” said HMSHost Vice President of Marketing Atousa Ghoreichi.

Beginning in December, HMSHost will bring its holiday-themed digital photo booth on select dates to Chicago O’Hare International Airport, McCarran International Airport in Las Vegas, and Orlando International Airport. With these photo booths, travelers can instantly print a 4x6 photo to keep and they can also email their photo to loved ones and share it on social media with #HMSHostSnaps. Travelers can see in real-time their photos showcased on a giant social wall along with a social media feed of other #HMSHostSnaps photos.

To further the fun holiday spirit, travelers can choose to pose with a wide selection of unique photo props to help creatively spruce up their photo sessions. Travelers who stop by and take a photo can also enjoy a 15% discount at participating HMSHost airport restaurants.

Travelers not at one of these airports are still encouraged to share a photo of themselves during their holiday travels tagging @HMSHost with #HMSHostSnaps for a chance to win a \$100 digital retailer gift card. Photos will be picked based on creativity and relevance to the holiday travel season. Visit <http://hmshost.tumblr.com/hmshostsnap> for rules and details.

In addition to the Holiday Snapshots events, travelers in the U.S. can join in the fun with an HMSHost exclusive Holiday Twist Off text-to-win contest. The HMSHost Holiday Twist Off offers travelers the chance to instantly win one of many digital retailer gift cards. To enter, travelers who purchase any 20 oz. Coca-Cola product at participating HMSHost airport and motorway locations across the U.S. can text a key word from their mobile device, and enter in the cap code. For additional details on eligibility and to enter without making a purchase or text messaging during the Promotion Period, participants may visit <http://bit.ly/2BLYXRk>.

The HMSHost Holiday Snapshots events will take place throughout the month of December. The HMSHost Holiday Twist Off runs through January 2, 2018.

HMSHost Leading the Industry

HMSHost is recognized by the industry as the top provider of travel dining with awards such as 2017 Best Overall Food & Beverage Operator (for the tenth consecutive year) and Food Operator with the Highest Regard for Customer Service (for the eighth year) by Airport Revenue News. USA Today 10Best Readers’ Choice Travel Awards recognized HMSHost’s Dale Jr.’s Whisky River at Charlotte Douglas International Airport as Best Airport Bar and Best Airport Sitdown Dining. HMSHost infuses innovation and culinary expertise into everything we do; with events such as the first-

of-its-kind [Airport Restaurant Month](#) at more than 50 airports across North America, the award-winning [Channel Your Inner Chef](#) live culinary contest at Chicago O'Hare International Airport, and the Adrian Awards Gold winning campaigns, [#HMShostLove](#) and [Eat Well. Travel Further.](#)

About HMShost

Global restaurateur [HMShost](#) is a world leader in creating dining for travel venues. HMShost operates in more than 120 airports around the globe and 99 travel plazas in North America. The Company has annual sales in excess of \$3.1 billion and employs more than 39,500 sales associates worldwide. HMShost is a part of Autogrill Group, the world's leading provider of food & beverage services for people on the move. With sales of over €4.5 billion in 2016, the Group operates in 31 countries and employs over 57,000 people. It manages approximately 4,000 stores in about 1,000 locations worldwide. Visit www.HMShost.com for more information. We can also be found on Facebook at fb.com/HMShost and on Twitter at [@HMShost](https://twitter.com/HMShost).

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