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For Immediate Release

HMSHost and PGA TOUR Partner to Bring PGA TOUR Grill to U.S. Airports

BETHESDA, MD and PONTE VEDRA BEACH, FL – Global restaurateur [HMSHost](#) and the PGA TOUR announced today that they have entered into a multi-year licensing partnership to create an exciting new PGA TOUR Grill Restaurant. Plans include the development of multiple locations in the first four years that can be customized to reflect local PGA TOUR tournaments and TPC Golf Courses in the communities surrounding the various airports in which they will be located. PGA TOUR Grill will highlight the inspiration and achievements of golf while focusing on healthy eating, fresh ingredients and general wellness.

"This partnership with the PGA TOUR is aligned with our goal to provide airports with stellar restaurants that deliver a superior dining experience to travelers," said Bill Casey, Vice President, Restaurant Portfolio for HMSHost. "Few pastimes excite passion and excitement in people more than golf. Combine that with PGA TOUR Grill's focus on quality, health and wellness, and travelers will have the perfect place to grab a meal on their way through the airport."

"We are thrilled to enter into this new and exciting licensing partnership with a restaurateur of the quality and expertise of HMSHost," said Tim Hawes, SVP Retail Licensing for PGA TOUR. "We are absolutely confident that the power and consumer connection of the PGA TOUR brand, combined with the unmatched industry knowledge of HMSHost will deliver an experience that consumers will enthusiastically embrace. The theme of the restaurant fits perfectly with the PGA TOUR's overall focus on health and wellness."

PGA TOUR Grill is a PGA TOUR-themed restaurant with a focus on tournaments, players and initiatives. It will offer a healthy menu fit for active lifestyles, with delicious dishes to be enjoyed by all. Its design is a compelling blend of classic and modern, with technology at guests' fingertips. Interactive iPads feature golf tips and menus highlighting information on the healthful content of the food and tasting and varietal information on the wine offerings. Decor at the individual restaurants being developed will be tailored to complement their regional location while maintaining an overall PGA TOUR-centric concentration.

About HMSHost

[HMSHost](#) is a world leader in creating dining for travel venues. HMSHost operates in more than 100 airports around the globe, including the 20 busiest airports in North America. The Company has annual sales in excess of \$2.7 billion and employs more than 34,000 sales associates worldwide. HMSHost is a part of Autogrill Group, the world's leading provider of food & beverage and retail services for people on the move. With sales of over €5.8 billion in 2011, the Group operates in 35 countries and employs some 62,800 people. It manages over 5,300 stores in more than 1,200 locations worldwide. Visit www.HMSHost.com for more information. We can also be found on Facebook at [fb.com/HMSHost](https://www.facebook.com/HMSHost) and Twitter [@HMSHost](https://twitter.com/HMSHost).

About PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 100 tournaments on the PGA TOUR, Champions Tour, Web.com Tour, PGA TOUR Latinoamérica and PGA TOUR Canada.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in communities in which it plays, and provide financial opportunities for TOUR players.

PGA TOUR tournaments are broadcast to approximately 715 million households in 225 countries and territories in 29 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2011, tournaments on the three Tours generated more than \$121 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.7 billion.

The PGA TOUR's web site is PGATOUR.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

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